

# Coins for Clowns

## Get Creative and Give Back



**Put your imagination toward a good cause with Coins for Clowns, an annual program benefiting Children’s Healthcare of Atlanta. Throughout April, children and teens can help their peers by organizing their own fundraiser—collecting small coins that make a big difference.**

The money raised will help fund kid-oriented initiatives at Children’s, including the Big Apple Circus Clown Care Unit. These professionally trained clown “doctors” prescribe giggles and grins to patients at Children’s—a welcome distraction for patients who may be anxious about being in the hospital.

To help in collecting, participants will be provided with a sticker to wear during their fundraising event and a collection summary sheet. Participants are encouraged to make their own containers for collecting—an opportunity to use those empty snack and drink containers, for example. T-shirts are available for purchase so fundraisers can show off their spirit while helping others. Visit [www.choa.org/coinsforclowns](http://www.choa.org/coinsforclowns) to learn more about joining this fun and rewarding program and to access tools to help fundraise.

Coins for Clowns is a program of the Generous Generation initiative benefiting Children’s. Generous Generation engages children and teens in activities that teach the importance of community service and encourage lifelong volunteerism and philanthropy. Other Generous Generation programs include Hop & Whirl for Hope and Will, Hope and Will Happy Birthday and Nickel War. Visit [www.choa.org/generousgeneration](http://www.choa.org/generousgeneration) for more information.

As a not-for-profit organization, Children’s Healthcare of Atlanta produces materials in-house using the most cost-efficient paper and printing techniques.

**Children need Children’s and Children’s needs You®**



**Listed below are just a few of the many ways to collect Coins for Clowns:**

- Lemonade stands
- Toy sales
- Garage sales
- Bake sales
- Car washes
- Pet washes
- Classroom coin drive
- Fun runs
- Read-a-thons
- Baby-sitting
- Mothers’ helpers
- Craft sales

*(Remember to consider the materials you will need for these projects.)*

